



VCPEA
Virginia Coalition for the Prevention of Elder Abuse, Inc.
Post Office Box 70054
Richmond, Virginia 23255
info@vcpea.org

MINUTES
BOARD OF DIRECTORS MEETING
November 8, 2017

Present: David Hominik, Margie Marker, Joyce Martin, Howard Mason, Courtney O'Hara, Irene Osei, Chris Stone, Susan Umidi, and Joyce Walsh

On Phone: Cathy Devore, Melissa Harper, Diane Hoffman, Gwen Ingram and Michelle Sorenson

1. **Welcome and Introductions**

Susan Umidi called the meeting to order and all roll call was performed.

2. **Virginia Navigator & V4 Development Presentation of VCPEA logo and website – Katie Benghauser and Josh Barber**

The logo and the website was reviewed and the feedback was unanimously positive. The website workgroup will make any final edits before the end of the month, with a live date of December 1, 2017. As a part of this launch, members suggested that giveaways should be purchased featuring website link and new logo. Margie will research prices and present a proposal in January. Chris Stone motioned to accept this plan while David seconded.

It was noted that there is interest in expanding the website to include additional features [donation button, permissions, CAPTCHA] to website would come at additional cost. Conference committee will keep a list and consider making a future investment.

3. **Review of Minutes**

Minutes of the September 13, 2017 Board meeting were reviewed and **David Hominik** moved for approval while **Chris Stone** seconded it. There was no opposition.

4. **Treasurer's Report** – Total account balances as of November 6, 2017 were \$96,945.71 including checking (\$22,926.22), savings (\$12,038.30), and investments (\$61,981.19). The full Treasurer's Report was emailed, by Joyce Martin, to Board prior to meeting. This is attached. **Chris Stone** made a motion for approval while **Joyce Walsh** seconded. There was no noted opposition. Please see attachment for information related to conference profit/loss report.

5. Finance –

David Hominik noted the report can be found in treasurer report. In addition, David states he's drafted a letter to encourage members to donate to VCPEA. Susan is reviewing the letter. Once finalized, the letter will be sent to past members who have been identified as likely to donate. In January, Melissa will provide proposal about PayPal account to serve as a mechanism to solicit donations.

6. Awareness + Advocacy & Outreach Committee –

- a. **Chris Stone and Susan Umidi** note that the focus has been on website (as discussed above) and social media. Chris plans to reach out to membership to see if there is interest in developing a You Tube and Twitter presence.

7. Conference Committee

- a. Sponsorship discussion – **Susan Umidi** presented the new sponsorship form (see attachment) and letter. Margie and Chris second – motion to adopt the form. All approved.
 - i. **Howard Mason** has approached Anheuser Busch.
 - ii. **Irene Osei** is planning in-person meetings with potential sponsors.
 - iii. **Susan Umidi** says to please follow the lead of **Irene Osei and Howard Mason**. Should a Board Member secure sponsorship for individual/agency/organization, they should alert **Gwen Ingram** as she has been charged with collecting data.
- b. Conference Agenda
 - i. A draft agenda was sent electronically prior to this meeting. This was reviewed in full. The trauma informed presenter is no longer available. **Diane Hoffman** will research an alternative for Dr. Holly Ramsey-Klawnsnick.
 - ii. **Melissa Harper** would like to see a more “nuts and bolts” workshop regarding recognizing abuse.

8. TAPAS Grants

- a. No report.

9. Nominating Committee

- a. No report.

10. Membership

- a. No report.

11. Other business

- a. Virginia Victim Assistance Network Conference
 - i. Susan proposed that we serve as a sponsor for the Virginia Victim Assistance Network, including a table to be manned by Howard Mason, at a cost of \$300. David motioned. Diane second.

Meeting was adjourned at **12:45**.

2018 Meetings...

Wednesday, January 10, 2018 – Conference Call (Richmond site offered)

Wednesday, March 14, 2018 – Richmond (DARS)

Wednesday, May 9, 2018 – TBD

Wednesday, July 11, 2018 – Richmond (DARS)

Wednesday, September 12, 2018 – TBD

Wednesday, November 14, 2018 – TBD