



January 10, 2024

Re: VCPEA 28th Annual Conference Sponsorship Opportunities

We invite you to become a sponsor for the 28th Annual VCPEA conference, to be held **May 15-17, 2024** at the **Newport News Marriott at City Center, Newport News**. The 2024 theme is **“Empowering Elders: Creating Safe Connections.”** Your sponsorship/exhibit support allows us to:

- feature nationally known speakers for our 250+ conference attendees,
- provide scholarships to those who would otherwise not be able to attend, and
- cover audiovisual and event food costs.

This highly rated annual event – Virginia’s only conference that focuses *solely* on the prevention of elder abuse – draws individuals from multiple professions, including adult protective services (APS) staff, area agencies on aging, attorneys, domestic violence and sexual assault program staff, fire and rescue services personnel, law enforcement, long-term care ombudsmen, long-term care providers, medical professionals, mental health professionals, social workers, victim witness advocates, and other interested persons. Sponsorships enable us to deliver important educational content and interprofessional networking opportunities.

As a non-profit, all-volunteer coalition of individuals and organizations working collaboratively through education to assure older Virginians a life free of abuse, neglect, and exploitation, VCPEA, Inc. is truly grateful for the sponsorship support of organizations like yours. We invite you to complete the attached **“Sponsorship/Exhibitor Application Form”** along with exhibit table preferences.

Dates of importance:

- All exhibit tables may be set up beginning May 15, 2024 from 10:00 AM to 12:00 noon.
- Exhibit tables will open from Wednesday, May 15, 2024 at 2:00 PM through Friday, May 17, 2024, at 12:30 PM. (Suggested staffing times will be provided closer to the event.)
- Deadline to submit advertisements (available for Premier and Diamond sponsors only): Monday, April 1, 2024.

If you have any questions, please contact one of the conference sponsorship coordinators listed below:

Gary Cody at gcody@svlas.org Paula Kupstas at info@vcpea.org

On behalf of the Board of the VCPEA, we thank you for your consideration of support! Please visit vcpea.org for additional information about VCPEA and the conference.

SPONSORSHIP/EXHIBITOR APPLICATION FORM

Click or tap here to enter text.

Click or tap here to enter text.

Agency/Company Name

Agency/Company Contact Name

Click or tap here to enter text.

Click or tap here to enter text.

Agency/Company Address

Telephone Number (include area code)

Click or tap here to enter text.

Click or tap here to enter text.

City/State/Zip

E-mail address

Click or tap here to enter text.

Agency/Company Website Address

Nametags (*Refer to Benefits for # of registrations allowed*): 1.) Click or tap here to enter text. 2.) Click or tap here to enter text.

CONFERENCE SPONSORSHIP/EXHIBITOR LEVELS - (Select the preferred support level)

Premier Sponsor - \$5,000	<input type="checkbox"/> with <input type="checkbox"/> without	exhibit table
Diamond Sponsor - \$2,500	<input type="checkbox"/> with <input type="checkbox"/> without	exhibit table
Gold Sponsor - \$1,000	<input type="checkbox"/> with <input type="checkbox"/> without	exhibit table
Silver Sponsor - \$500	<input type="checkbox"/> with <input type="checkbox"/> without	exhibit table
Exhibitor Only - \$300	<input type="checkbox"/> with <input type="checkbox"/> without	exhibit table
Friend - \$150		

Payment Options:

Credit card:
 Payable through EventBrite.
 (There is a 2.9% convenience fee.)

Check:
 Please mail payment to:
 VCPEA
 PO Box 70054
 Henrico, VA 23255-0054

Agency/Company Representative Signature:

Date:

VCPEA CONFERENCE SPONSORSHIP/EXHIBITOR BENEFIT LEVELS

		Premier	Diamond	Gold	Silver	Exhibitor	Friend
Conference Support Level Benefits	Exhibitor Space (includes skirted table and chair)	Yes	Yes	Yes	Yes	Yes	No
	Agency/Company name, logo and QR Code.	Yes	Yes	Yes	Yes	Yes	No
	Display boards around conference venue recognizing sponsors and exhibitors. Acknowledgement on VCPEA website.	Yes	Yes	Yes	Yes	Yes	Yes
	Agency/Company advertisement in conference program (supplied by sponsor)	Full-page ad	Half-page ad	1/4-page ad	None	None	None
	VCPEA conference registration(s) <i>(Additional representatives may attend if registered separately as conference registrants.)</i>	2 Persons	2 Persons	1 Person	1 Person	0	0
	Thursday Breakfast and Luncheon and Friday Breakfast	Yes	Yes	Yes	Yes	No	No
	One branded item in participant package (supplied by sponsor)	Yes	No	No	No	No	No
		\$5,000	\$2,500	\$1,000	\$500	\$300	\$150

Please note that hotel accommodations are not included in the Sponsorship/Exhibitor Fee.

Upon receipt of your sponsorship application, you will be sent the link to make your preferred hotel reservations at the Newport News Marriott at City Center at the conference rate.